Creating a culture of open communication

EDUCATION   **450+**   **GLOBAL**

Code Ninjas® is the world's largest and fastest-growing coding franchise, with hundreds of locations across the United States, Canada, and the United Kingdom.

Why Workplace?

In 2020, Code Ninjas was looking for a solution that would bolster a culture of more open, candid communication across the organization. The mobile-friendly and familiar interface of Workplace allowed leaders to roll out the platform with very little training.

Challenges

With franchises across the United States, Canada, and the United Kingdom, Code Ninjas' growing network had many silos, with limited communication between franchise owners and the Home Office, even less between each location. As a result, company leaders needed a new and easy-to-implement platform to share information and engage with franchisees.

Workplace features

Knowledge Library   Chat   Groups

workplace | **CODENINJAS®**

We chose Workplace because there was no way for us to openly communicate with our franchisees. Being able to share immediate updates, receive feedback and concerns, and create a community between our franchisees was crucial. Workplace has allowed our entire franchise to run more smoothly and efficiently due to the constant communication at our fingertips.

Justin Nihiser

CEO, Code Ninjas

Solutions

Boosting engagement and efficiency from anywhere, at any time

Workplace has enabled every Code Ninjas franchisee to directly communicate with Home Office and each other, regardless of location. The mobile-responsive app means workers can now find solutions, access resources and seek advice on the go. By opening a two-way line of communication, the dispersed workforce is now benefiting from new connections throughout the business.

Executing a powerful communications strategy across the entire business

Code Ninjas admins use Draft For so messages can be created and shared on behalf of leaders. This means directors and executives can quickly share critical announcements or updates, ensuring all franchisees are up to date with the latest information.

Connecting employees to improve corporate culture

Utilizing Workplace Groups for specific teams and sectors has led to greater collaboration between all Code Ninjas franchisees. These new connections are helping the company build a culture of more open and candid communication, which boosts business productivity. The privacy settings of Groups also means sensitive information can be shared through Workplace without compromising security.

Results

95% - 98%

active users